

## Guarantee Terms and Conditions

The guarantee is null and void if:

- Invoices for one off projects are not paid in full within 30 days of completion.
- Monthly invoices for on-going support are not paid in full within 30 days
- The marketing plan, campaigns, copywriting or advice are not implemented as discussed and agreed.
- You don't use the marketing plan, campaigns, copywriting or advice in the recommended way, or volume
- The marketing plan, campaigns, copywriting or advice is amended without the knowledge or agreement of DLH Marketing
- You don't monitor and measure your results as agreed.

Please note:

- That only marketing activity and advice that relate to direct marketing are covered by the guarantee i.e. press releases, logos etc. are not covered.
- The guarantee does not cover work done by third parties i.e. a graphic or web designer.